

Online Programme – MBA (General Management) – Course Coordinator & Reviewer details regarding.

Semester I

Sl.No.	Course	Course Coordinator & details of CC
1	Management Concepts and Organization Behavior	Dr.L. Suganthi, Professor, Dept of Management Studies, Anna University, Chennai 600 025.
2	Statistical Methods for Decision Making	Dr.Thiruchelvi, Professor, Dept of Management Studies, Anna University, Chennai 600 025.
3	Managerial Economics	Dr. S. Meenakumari, Asst. Professor, Dept of Management Studies, Anna University, Chennai 600 025.
4	Accounting for Decision Making	Dr. Y. Kalaivani, Associate Professor, Dept of Accounting and Finance, Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for women (SDNB), Chromepet, Chennai 600 044
		Dr. S. Kamakshi, Associate Professor, Dept of Accounting and Finance, Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for women (SDNB), Chromepet, Chennai 600 044
5	Legal Aspects for Business	Dr.Padmavati, Asst Professor, Dept of Management Studies, Anna University, Chennai 600 025.
6	Communication Skills	Dr. Shrimathy Venkatalakshmi, Professor, Dept of English, College of Engineering, Anna University
7	Marketing Management	Dr. R. Magesh, Professor & Head, Dept of Management Studies, Anna University, Chennai 600 025.
8	Entrepreneurship Development	Dr. G. Barani Associate Professor, Barathiar School of Management and Entrepreneur Development, Bharathiar University, Coimbatore 641 046

Semester – II

Sl.No.	Course	Course Coordinator & details of CC
1	Financial Management	Dr. S.N. Geetha, Professor, Dept of Management Studies, Anna University, Chennai 600 025.
2	Operations Management	Ms. E. Thenral, Asst. Professor (SG), Dept of Management Studies, Anna University, Chennai 600 025. (Unit 1,2,3)
		Dr. Hansa Lysander Manohar, Professor, Dept of Management Studies, Anna University, Chennai 600 025. (Unit 4 & 5)
3	Human Resource Management	Dr. Hansa Lysander Manohar, Professor, Dept of Management Studies, Anna University, Chennai 600 025.
4	Enterprise Information System	Dr.H. Khanna Nehemiah, Profesor, RCC, AU
5	Optimization Techniques	Dr. R. Baskaran, Professor, Dept of Industrial Engg., AU, Ch
6	Business Research Methods	Dr. G. Rajendran ,Professor (Redt.,) Dept of Mgmt Studies Anna University, Chennai 600 025
7	Business Analytics	Dr. S. Sendhil kumar, Associate Professor, Dept of IST, AU (Unit 1, 4 & 5)
		Dr. Kumaran .P, Asst Professor, NIT Puducherry, Karaikal (Unit 2 & 3)
8	Event Management	Dr. S. Arulchelvan Associate Professor, Dept of Media Sciences, CEG Campus Anna University, Coimbatore 600 025

Semester – III

Sl.No.	Course	Course Coordinator & details of CC
1	Supply Chain Management	Dr. Hansa Lysander Manohar, Professor (Retd), Dept of Mgmt Studies, Anna University, Chennai
2	Operations and Supply Chain Analytics	Dr. Hansa Lysander Manohar, Professor (Retd), Dept of Mgmt Studies, Anna University, Chennai
3	Security Analysis and Portfolio Management	Dr. S.N Geetha, Prof (Retd.) Dept of Mgt studies, AU, Chennai
4	Financial Analytics	Dr. A. SenthilKumar, Asst Prof (SG), School of Business, Amrita Vishwa Vidhyapeetham, Ettimadai Road, Coimbatore 641112(Unit 1,2&3)
		Dr. Kasilingam, Prof, Pondichery University(Unit 4&5)
5	Integrated Marketing Communication	Dr. S. Meenakumari, Assistant Professor, Dept of Mgmt Studies, Anna University, Chennai
6	Marketing and Social Media Web Analytics	Dr. V. Rajasreedharan, Asst Prof, Rabat Business School, Morocco
7	Strategic Human Resource Management	Dr. A. Thiruchelvi, Assistant Professor, Dept of Mgmt Studies, Anna University, Chennai
8	Human Resource Analytics	Dr. N. Venkateswaran, Professor, Dept of Mgt studies, Panimalar Engg., College, Bangalore Trunk Road, Varadharajapuram, Nazarethpettai, Poonamallee, Chennai- 123

Semester – IV

Sl.No.	Course	Course Coordinator & details of CC
1	Strategic Management	Dr. Meena Kumari, Asst prof, Dept of Mgmt Studies, Anna University, Chennai
2	International Business	Dr. M.V. Subha, Associate Prof. Finance & Marketing, Dept. of mgt studies, AU, Regional Campus, Coimbatore-46.
3	Project Work	